

Webinar: The Business of the Watershed

Join the Alliance for the Chesapeake Bay and our B4B Networking Partner Chesapeake Bay Program for a free lunch and learn webinar on the watershed agreement and what it means for businesses.



Photo credit Will Parson, Chesapeake Bay Program

Lunch and Learn Webinar

- What is the Watershed Agreement?
- How does my business contribute to efforts?
- Why are the agreement goals important to my business?

The Business of the Watershed

The business community plays an invaluable role in sustaining the health of the Chesapeake Bay and its watershed, and corporate responsibility is a crucial part of business success. A healthier, vibrant bay and its tributaries is a top priority for everyone in the watershed. In the Chesapeake watershed, that corporate responsibility often focuses on sustainability, which is driven by the Watershed Agreement and its goals. But what are those goals? How does my business fit into the goals? What practices am I doing that contribute to these efforts? How exactly do I make that happen? Why is this important? Join your colleagues and other watershed businesses to find out in this free webinar.

When: 12pm, 28-June-2017

Register Here:

<https://allianceforthechesapeakebay.clickmeeting.com/the-business-of-the-watershed/register>

