

USDA Forest Service

# URBANFOREST CONNECTIONS

*webinar series*

## Building Workforce Equity and Community Capacity through Pre-Apprenticeship Programs

*Wednesday March 9, 2022 | 1:00 – 2:15 pm ET*

Tiffany Mrotek, Director of Career Pathways at American Forests, will present on the workforce challenges the tree care industry is facing and how we can fill the gap with a skilled diverse workforce through pre-apprenticeship training. This approach has the dual benefit of meeting workforce needs while also providing people underrepresented in the industry opportunities to succeed and thrive in a meaningful career. Tiffany will also introduce American Forests' new pre-apprenticeship curriculum, an industry-informed curriculum that sets the national job-training program standard for inclusive workforce development in arboriculture. Kim Yuan-Farrell, Executive Director of Denver-based nonprofit The Park People, will discuss her organization's development of an urban forestry pre-apprenticeship program to support workforce equity and build community capacity to plant and care for Denver's forest, including key learning from their in-depth planning process.



**Tiffany Mrotek**  
*American Forests*

**Kim Yuan-Farrell**  
*The Park People*

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Phone Conference ID: 316 985 447#

**This webinar is open to all.** We are seeking 1 CEU with the International Society of Arboriculture. Check our [website](#) for updates and to watch recordings of previous webinars.

Contact the Urban Forest Technology & Science Delivery Team at [SM.FS.urban@usda.gov](mailto:SM.FS.urban@usda.gov) with questions, feedback, requests for special accommodations, or speaker suggestions. To receive future webinar notices and announcements, [sign up for our mailing list](#). Please feel free to forward this announcement to interested parties.

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Presented by the USDA Forest Service National Urban Forest Technology & Science Delivery Team

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