



*The Alliance is an Equal Opportunity Employer.
Visit our website at: allianceforthebay.org*

Position Announcement: **Multimedia Associate**

About the Alliance:

The Alliance for the Chesapeake Bay (Alliance) is a regional nonprofit organization whose vision is clean streams and rivers flowing through resilient landscapes, cared for by the people who live, work, and play in the Chesapeake Bay watershed; and whose mission is to bring together communities, companies, and conservationists to improve our lands and waters. The Alliance was founded in 1971 and has offices in Annapolis, MD, Lancaster, PA, Washington, D.C., and Richmond, VA.

Job Description:

The Alliance is seeking a creative storyteller to join our Communications Team. The Multimedia Associate will work with our Program Teams to produce video, photo, and written content that portrays the impacts that the Alliance is making on the Chesapeake Bay watershed. The Associate works closely with staff across the organization. In collaboration with the broader Communications team and under the direction of the Communications Director, the Associate captures content and visual storytelling that resonates with the Alliance's diverse audiences. The successful candidate is creative, enthusiastic about environmental work, and is driven to elevate the Alliance's brand.

Specific Duties of the Position:

- Manage the Alliance's video and photo content.
- Interact with numerous stakeholders throughout the Chesapeake Bay watershed.
- Create content that effectively tells the Alliance's story while also engaging the audiences that support the Alliance, including gardeners, farmers, naturalists, outdoor recreationists, sportsmen and women, educators, parents, and other conservationists.
- Elevate voices of diverse and under-resourced conservation community groups throughout the Chesapeake Bay watershed.
- Write and publish web blog posts, working with relevant staff in generating appropriate content.
- Travel to and from areas within the Chesapeake Bay watershed to document Alliance projects.
- Combine video assets with audio, music, and graphics to create edited video stories that illustrate the importance and effectiveness of Alliance work.
- Develop videos that meet the needs of different audiences and uses including social media, website, events, and presentations.
- In collaboration with the Communications Team, strategize around and coordinate the Alliance's multimedia efforts to support external facing programmatic, fundraising, and other communications.
- Participate in regular Program Team meetings to identify project-oriented communications opportunities and content sourcing.
- Collaborate with the Communications Team to develop monthly editorial calendars.
- Work with internal teams, partners, contractors, and volunteers to coordinate and schedule shoots.
- Develop and communicate interview questions to all necessary video participants.
- Organize and maintain audio and video equipment.
- Maintain an organized library of photo and video assets.
- Manage the Alliance's Flickr and YouTube accounts.
- Stay up-to-date with evolving storytelling technologies and practices.
- Broad communications and engagement support as assigned.

Desired Qualifications & Experience:

- Bachelor's degree in communications, film, cinematography, journalism, photography, graphic design, or other relevant field.
- 1+ years of working experience in a communications-related field, which may include internships. An advanced degree in a related field may substitute for one year of professional experience.
- Driver's license and ability to travel throughout the Chesapeake Bay watershed (mileage is reimbursed at the federal rate).
- Experience with photo and video editing software such as Adobe Photoshop, Adobe Lightroom, and Adobe Premiere.
- Excellent written and verbal communication skills. Experience producing effective communications materials, including web content, graphics, and presentations, is a plus.
- Quick learner, well-organized, possesses strong attention to detail, and excellent time management skills.
- Ability to work in the field, comfortable working individually, with groups, and outdoors.
- Ability to work efficiently while remote, independently on multiple projects, as well as part of a team.
- Experience with Google Workspace and Microsoft Office.
- Basic understanding of environmental issues related to local waterways and the Chesapeake Bay.
- Passionate about the Alliance's mission, its programs, and individual projects.

Supervision: The Multimedia Associate will report directly to the Communications Director.

Hours and Location: The Multimedia Associate may be based at any of the Alliance's four offices (Annapolis MD, Richmond VA, Lancaster PA, or Washington DC). Some night and weekend work may be required. Travel throughout the Chesapeake Bay watershed is a regular part of this position. The position advertised is full-time (40 hours per week).

The Alliance will require the successful applicant to submit proof of vaccination and booster against COVID-19 (or proof of a qualifying federal exemption) prior to the candidate's first day as an Alliance employee. This is not required at time of application.

Salary, Benefits, and Commitment to Diversity: \$42,500-\$48,000, commensurate with experience. Competitive benefits are available. Visit the Alliance's [website](#) to learn more about our benefits, compensation, and commitment to diversity as it relates to this position.

Application: Please email your cover letter, résumé, 2 content examples, and list of 2 professional references (including the skills in which they may reference) to careers@allianceforthebay.org no later than **Sunday, August 7, 2022**. Indicate "Multimedia Associate" in the email subject line. No telephone inquiries, please.